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Abstract: The situation in the Czech Republic regarding tertiary education is heavily influenced by demographic shifts in the population, and the current surplus of tertiary education opportunities relative to student demand. Simultaneously, there is a need to evaluate the value of implementing new modern educational methods, models, and ways of teaching. The primary goal of this paper is to reflect how implementation of modern interactive graphical models can influence the results of students in courses microeconomics and macroeconomics (the bachelor degree) at the Faculty of Economics of the University of South Bohemia in Ceske Budejovice. The most important result is significant influence on improvement of students' success at exams from macroeconomics and microeconomics has not been proved.

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